



HOW TO WRITE AN ARTICLE

MASTER
CENTRO DI ALTA
FORMAZIONE

HOW TO WRITE AN ARTICLE

1. Un titolo
2. Paragrafo di introduzione (preferibilmente con una domanda retorica alla fine per cogliere l'attenzione del lettore)
3. Elabora i tuoi vari punti in diversi paragrafi (di solito 2 o 3)
4. Paragrafo conclusivo in cui riassumi il tuo punto principale e esprimi la tua opinione.
5. A differenza del «report» qui si cerca un contatto con il lettore, si cerca di coinvolgerlo usando un linguaggio più informale.

La consegna:

You see this advertisement in an English language magazine.

ARTICLES WANTED!

What is the most important celebration in your country? Why is it so important?
What do people do?

Write us an article answering the questions.

The best articles will be published in the magazine.

Write your article. (You should write **140-190** words)

Olinda's carnival – something for everyone

Scegli un titolo interessante. Puoi usare il titolo fornito nella consegna oppure inventarlo se non c'è!

When most people think of Carnival, they think of Rio de Janeiro. But Rio isn't the only city in Brazil that knows how to have parties. I live in Olinda, a lovely city in the north-east of Brazil. **What can we say about the carnival at Olinda? Just that it's the best in the world!**

Coinvolgi il lettore con una domanda retorica.

1. Introduzione
2. Storia/Origine
3. Cosa succede
4. Conclusione

Carnival has its origins in ancient Egyptian and Roman festivals. It was introduced to Brazil by the Portuguese, and was influenced by African rhythms and Indian costumes. Now it's a big national celebration.

Usa un linguaggio informale per coinvolgere il lettore.

Once Carnival starts, the whole town goes crazy! Everyone's singing and dancing. Parades of people wearing costumes typical of our north-eastern folklore dance through the streets. I love the giant street dolls, both the traditional ones such as «the man of midnight» and the new ones that appear each year.

Esprimi sempre la tua opinione!

The best thing about our carnival is that no one has to pay and there are no big stars. Everyone takes part, rich and poor, old and young, residents and tourists. **If you come, I promise you'll never forget it!**

Riassunto del punto principale e la tua opinione o sentimenti.

Linguaggio utile:

Per coinvolgere il lettore:

- Are you thinking of ...?
- I'm sure you'll agree...
- Rivolgersi con «you» al lettore oppure usare «we» per includere anche il lettore.
- What do you think about..?

Per elaborare i vari punti:

- Let's start/begin with...
- Another advantage ofis that...
- On top of that, ... (=in più)

Dare la tua opinione:

- I think that/In my opinion...
- It seems to me that..

La consegna:

You see this advertisement on an English language website.

ARTICLES WANTED

My closest friend.

Where did you meet him/her? How long have you known him/her? What influence has he/she had on your life?

Write us an article answering these questions. We will publish the best articles on our website.

Write your article in **140-190** words.

My closest friend

From the moment I saw Lucie, I knew we would be friends. She was so cool! How could I resist her?

It was my very first day at university when I first set eyes on her. I was struggling up the stairs when she rushed out of her room and grabbed one of my cases. Not only did she insist on carrying it for me, but she helped me unpack too. I was immediately attracted by her unusual clothes, mass of dark curly hair, bright eyes and energy. But what really made the friendship work was her warm friendly personality.

Now I'm 28 years old and I've known Lucie for nine years. She has always been there for me, whenever I needed her. I used to be very shy, but her outgoing personality helped me open up with other people more easily. Thanks to her, I am sure of myself and I don't hesitate if I have to talk to strangers.

Friendship is all about trusting each other, helping each other, loving each other and being crazy together. Lucie is one of the most important people in my life and I am glad to have her in my life.



THANK YOU FOR YOUR ATTENTION!

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